

SPONSORSHIPS

Guaranteed Exclusivity in 10 Industry Categories
5-Year Duration for Maximum Name Recognition & Market Penetration

Sponsorships are important components in the marketing and promotional strategies of many large corporations, who participate in sponsorship programs to achieve a greater level of market penetration than can be obtained by advertising alone. The EnjoyWA Campaign sets out a preferred path for corporations seeking access to large markets with an association to a brand with reach and depth.

Sponsors can be businesses, governments or non profit organizations that meet the sponsorship requirements and pay the sponsorship fees to obtain the benefits of sponsorship participation. Total of ten.

Dan Youra is experienced in creating, producing and selling corporate sponsorships, beginning in 1974 with EXPO 74 International Exhibition in Spokane, WA, and continuing in 1986 with his publishing of the *Official Guidebook to Washington State Pavilion* at EXPO 86 International Exhibition on the Environment in Vancouver, B.C.

Sponsorships included: SpaceNeedle, ARCO, Post-Intelligencer, SAFCO, BOEING, GTE. Washington Magazine

Dan Youra presents the criteria of a successful sponsorship program. These criteria are built into the 5-year program at the center of the EnjoyWA Sponsorship campaign.

Sponsorship Categories:

1. Beverage Company	2. Beer Company
3. Computer Hardware Company	4. Computer Software Company
5. Financial Institution	6. Insurance Company
7. Internet Company	8. Media Company
9. Outdoor Recreation Company	10. Transportation Company

Sponsorship Annual FEES:

- \$50,000 per year with 1 year commitment
- \$48,000 per year with 2 year commitment
- \$46,000 per year with 3 year commitment
- \$44,000 per year with 4 year commitment
- \$42,000 per year with 5 year commitment

For a complete Sponsorship RFP - Request For Participation
Contact

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