



OLYMPIC PENINSULA GUIDE

OLYMPIC PENINSULA DIRECTORY & MAP



PO Box 1169 • Port Hadlock • WA 98339 • Phone (360) 379-8800
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CIRCULATION:

Magazines are distributed in Olympic National Park, Olympic National Forest, Ranger Stations, National Park Resorts and Lodging. Regional Visitor and Information Centers, AAA Offices, Chambers of Commerce, State Visitor Center. **QUANTITY PRINTED - 70,000 per issue.**

INSERTION ORDER

Business Name _____ Contact _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____
 Web site _____

AD	SIZE	RATE	GUIDE	MAP	QTY	SUBTOTAL	DISCOUNT*	PRICE
Small	3.5" x 1.25"	\$390	<input type="checkbox"/>	<input type="checkbox"/>				
Medium	3.5" x 2.25"	\$695	<input type="checkbox"/>	<input type="checkbox"/>				
Large	3.5" x 5"	\$1,250	<input type="checkbox"/>	<input type="checkbox"/>				
Full - single column	3.5" x 10"	\$1,695	<input type="checkbox"/>	<input type="checkbox"/>				
Full - double column	7.5" x 10"	\$2,695	<input type="checkbox"/>	<input type="checkbox"/>				
Inside Covers	7.5" x 10"	\$4,000	<input type="checkbox"/>	<input type="checkbox"/>				
Back Cover	7.5" x 10"	\$5,000	<input type="checkbox"/>	<input type="checkbox"/>				
Internet Services	Listing/Link	\$120	<input type="checkbox"/>	<input type="checkbox"/>				

* Subtract 10% discount for advertising in both Publications (same ad & size). Ad rates are for single ad, single placement.

NOTES:

BILLING AND PAYMENT

50% due with order unless credit is established with publisher. Balance is due within 30 days of receipt of statement. Recognized agencies supplying film, camera-ready or disk-ready copy are entitled to the standard 15% agency discount. A service charge of 1.5%/mo. will be added to accounts 30 days delinquent. In case of collection, the publisher is entitled to attorney's fees.

PRODUCTION CHARGES

The advertiser will be billed a fee for production services for ads which are not camera-ready or disk-ready. Additional charges for creation of color scans and black and white EPS will be billed. Costs incurred through proof corrections will be charged when they are the result of advertiser changes.

GENERAL POLICIES

Position requests guaranteed with 15% premium charge. No cancellations will be accepted after deadline date. If ad copy is not received by the deadline, the publisher reserves the right to charge for the unused space and fill with other material. All advertising is subject to the approval of the publisher. The advertiser agrees to indemnify and hold harmless the publisher against all loss, liability and expense associated with all aspects of printing and publishing of its advertisement. Insertion orders must be signed by advertisers or their agents to be accepted by the publisher.



E-mail digital art to: info@youra.com
 www.youra.com

Order Total

Deposits

Discounts

Amount Due

PAYMENT INFORMATION

Check* Visa MasterCard American Express

Cardholder Name _____

Card # _____ Exp. Date _____

* Make checks payable to: **Youra Guides & Maps • PO Box 1169 • Port Hadlock, WA 98339**

AUTHORIZATION

Name _____

Title _____ Date _____

Sales Rep _____ Date _____