

**INTEGRATED • MULTI-CHANNEL • MULTI-MEDIA
MARKETING FOR BUSINESS**



CELL

Most Direct. Most Pervasive. 200,000,000 users.
Most Interactive. Most Personal. Most Impulsive.

WEB

Easy access in home and office. User finds you, IF you're lucky.
Good for research. Not much action. Email response.

MAP

Most durable with most longevity. Used by everyone.
Dependable for carry along lists, maps and directions.

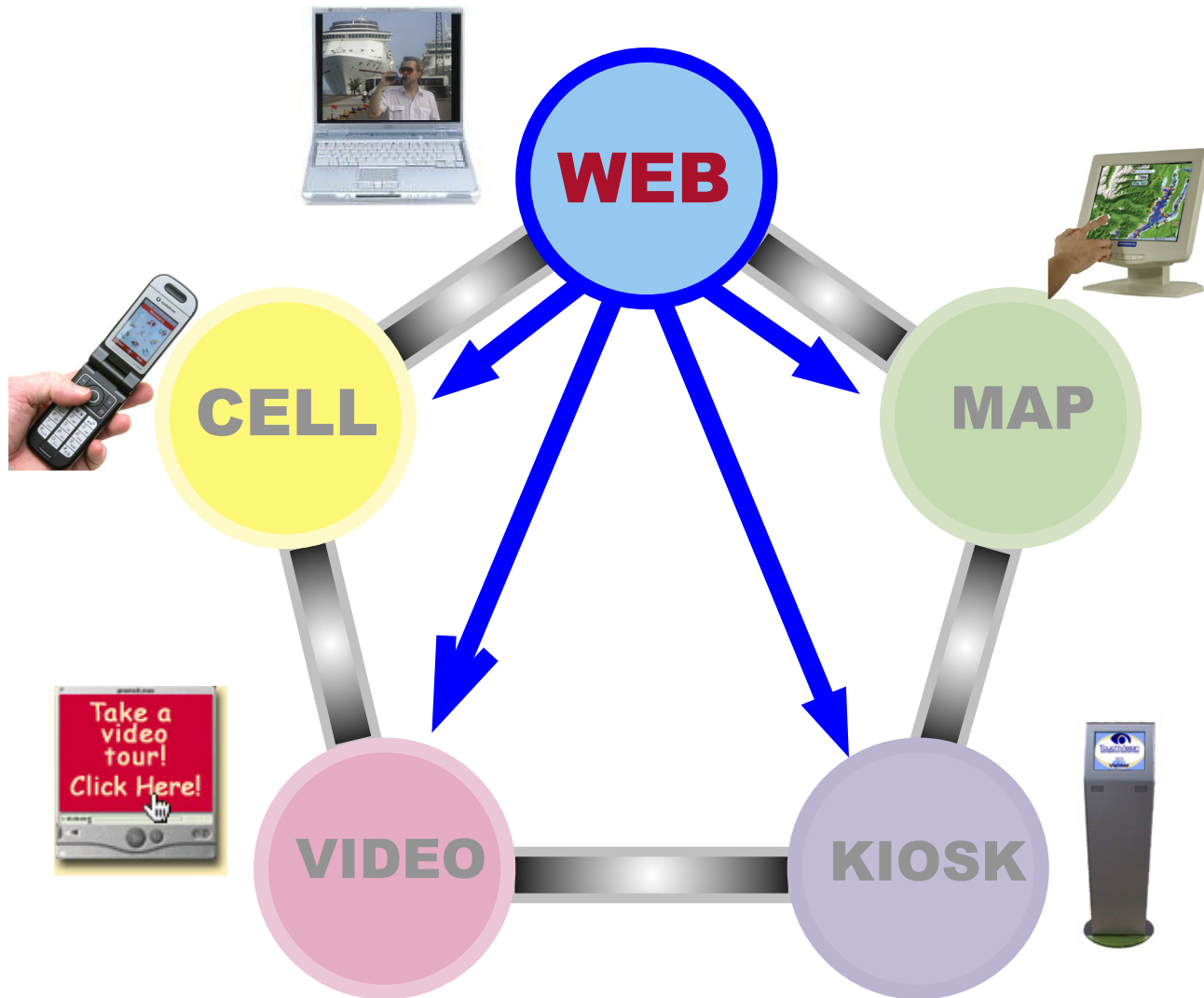
VIDEO

Most visual. High credibility. Most real. Inspires action to call or
research further.

KIOSK

Information, critical to travelers at key, decision making
points, Airports, Cruise Terminals, Concierge Desks.



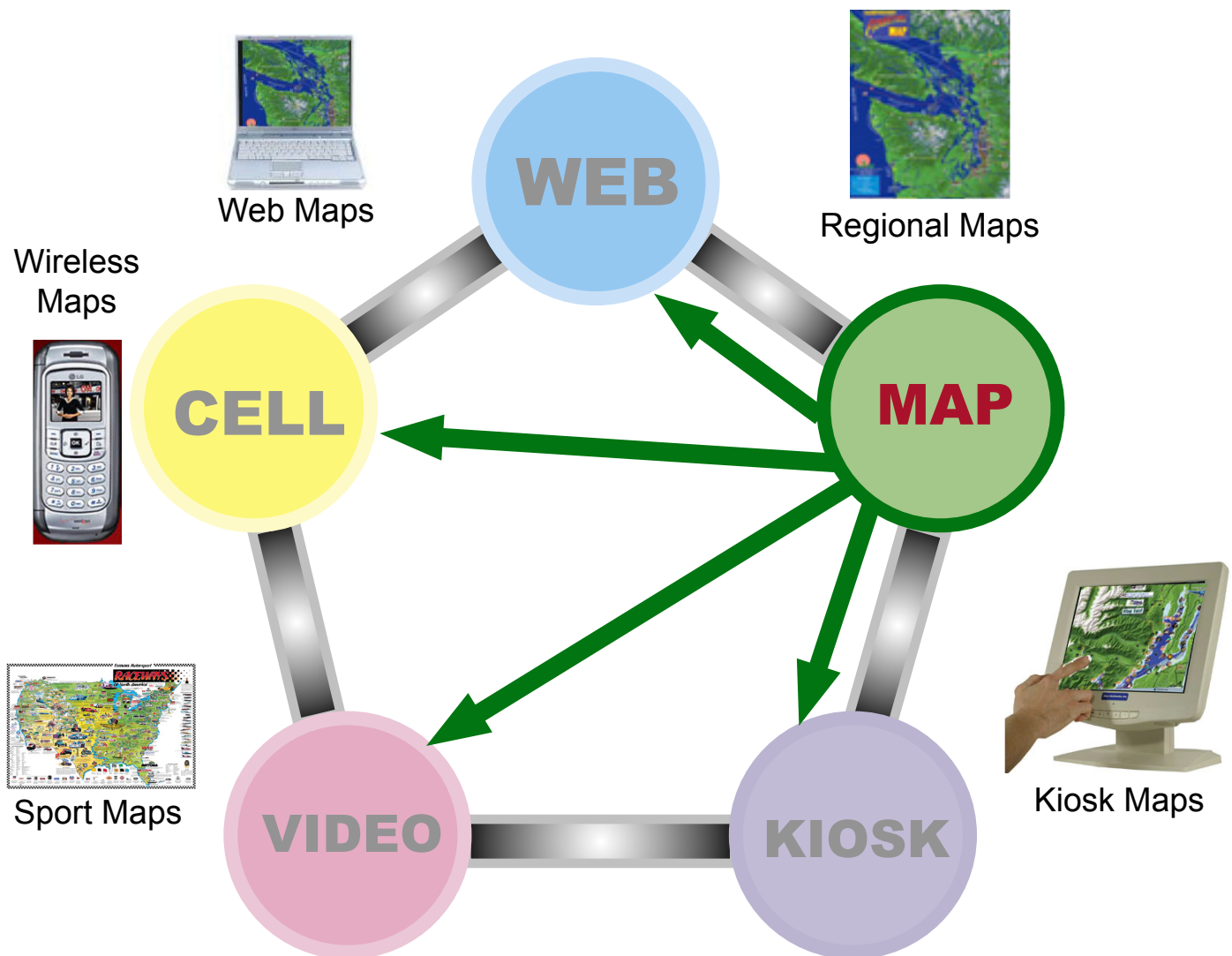


**Easy access in home and office. User finds you, IF you're lucky.
Good for research. Not much action. Email response.**

- Computer access from home, office and school
- Control center for information and interaction of other units
- Interactive with online video commercials
- Interactive with cell phone for voice and text messaging
- Interactive for maps with links to businesses on maps
- Search Engine compatible
- Multi Media

WEB

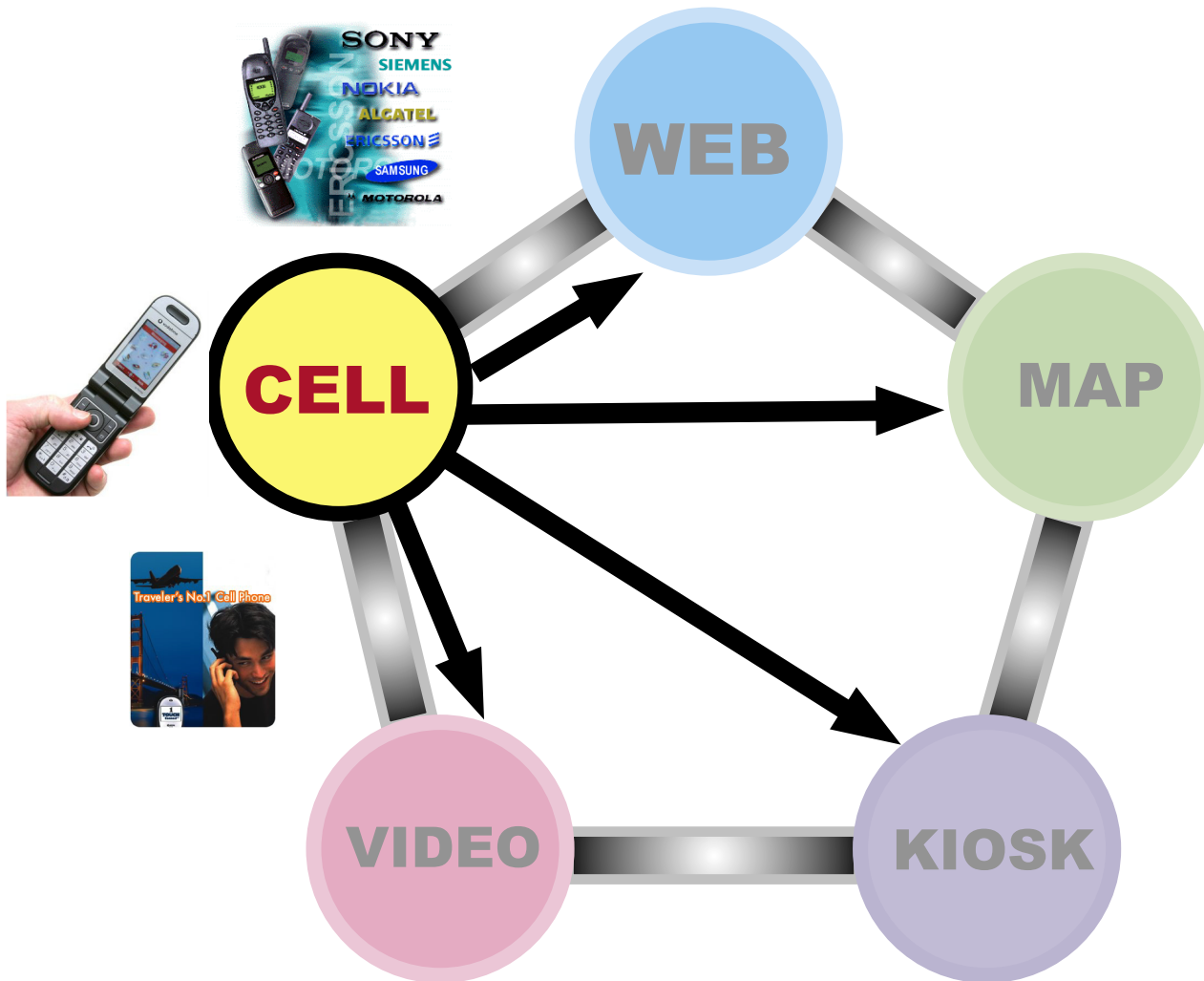
Put Your Business On The Map



**Most durable with most longevity. Used by everyone.
Dependable for carry along lists, maps and directions.**

- G.I.S. mapping technology for maximum accuracy
- Interactive maps with business locations on map
- Interactive with web access to your web site
- Interactive with online video commercials
- Interactive with cell phone for voice and text messaging

MAP

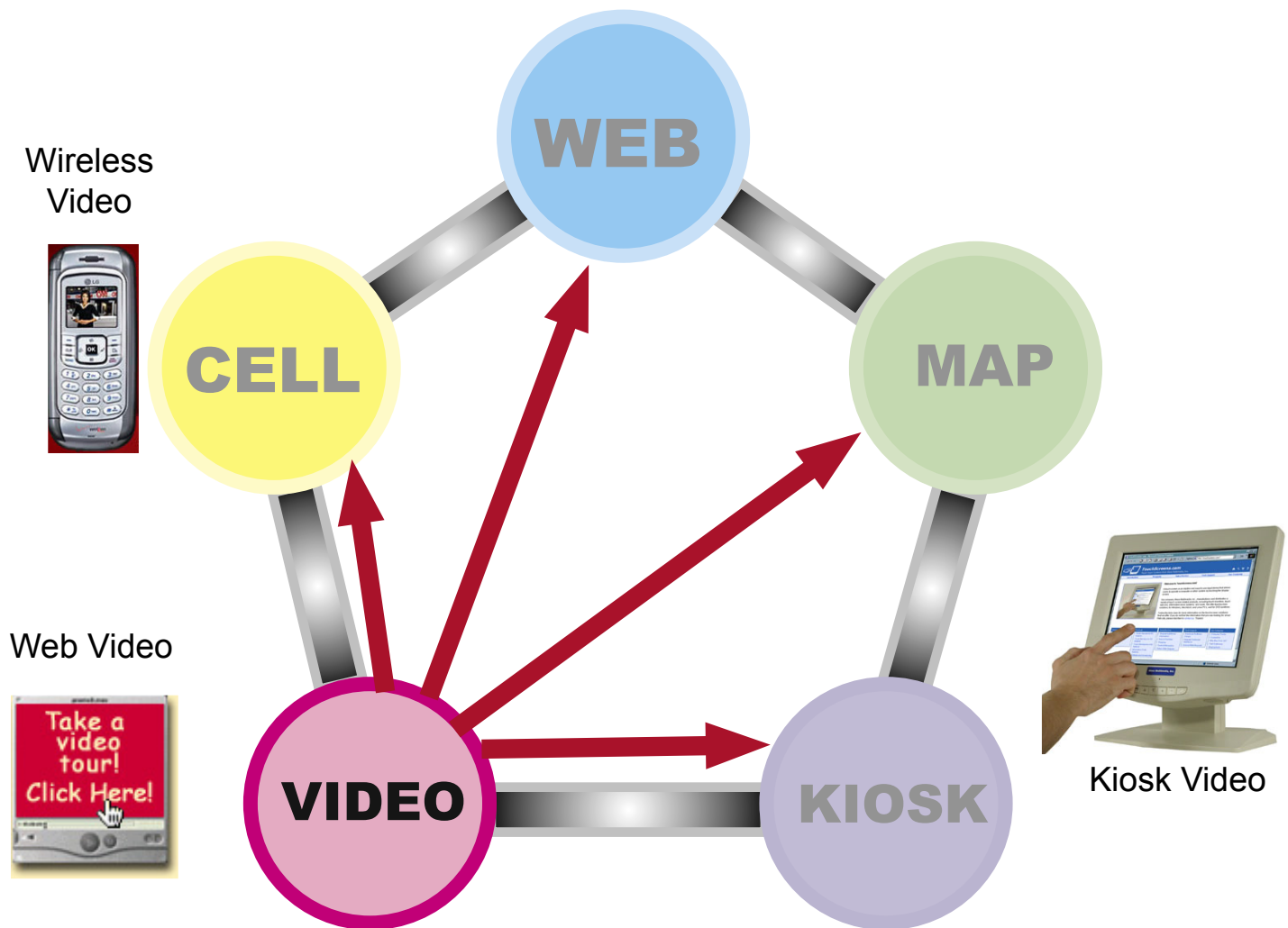


**Most Direct. Most Pervasive. 200,000,000 users.
Most Interactive. Most Personal. Most Impulsive.**

- Direct Voice and Text Messaging between Business and User
- Wireless access to ALL mobile carriers from Cingular to Verizon
- Marketing, Promotion, Surveys, Coupons
- Interactive Marketing
- Interactive with web access on mobile web browsers
- Interactive with video and graphic for download and live
- Interactive with cell phone for voice and text messaging

CELL



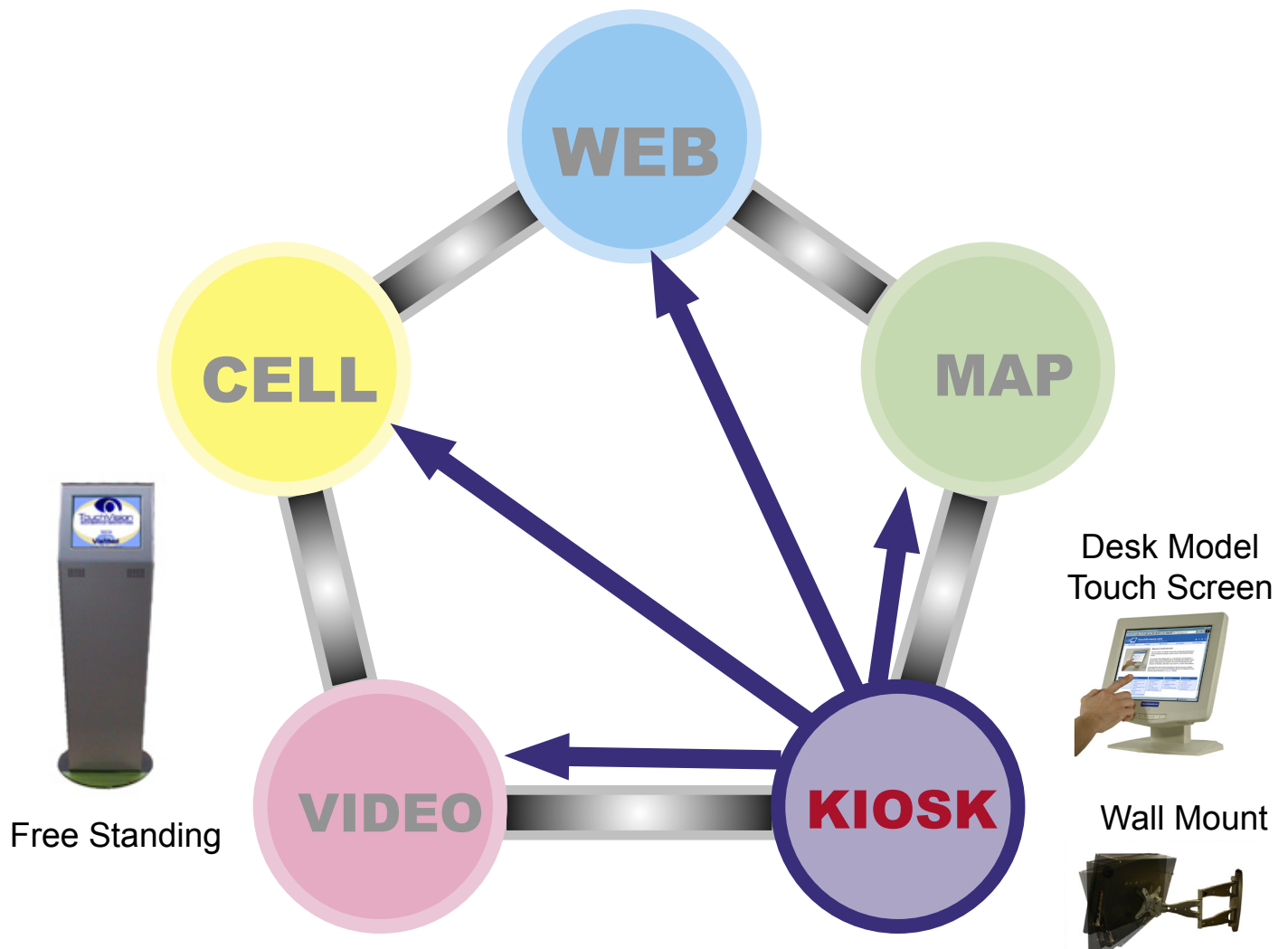


Most visual. High credibility. Most real. Inspires action to call or research further.

- Simulcast to Web, Cell & Kiosk
- Interactive Video activated by user on ALL screen formats
- Interactive on wireless cell phones
- Interactive on kiosks with link to your web site
- Interactive on computer screens via common browsers
- targeted to specific audiences
- targeted to specific geographic areas

VIDEO

On Touch Screen Kiosks



Information, critical to travelers at key, decision making points, Airports, Cruise Terminals, Concierge Desks.

- Touch Screen Access
- Wireless updated information
- Controlled from your office computer
- Many models to choose from: floor, desk top, wall mount
- Interactive Maps with business locations on map
- Interactive with web access to your web site
- Interactive with online video commercials
- Interactive with cell phone for voice and text messaging

