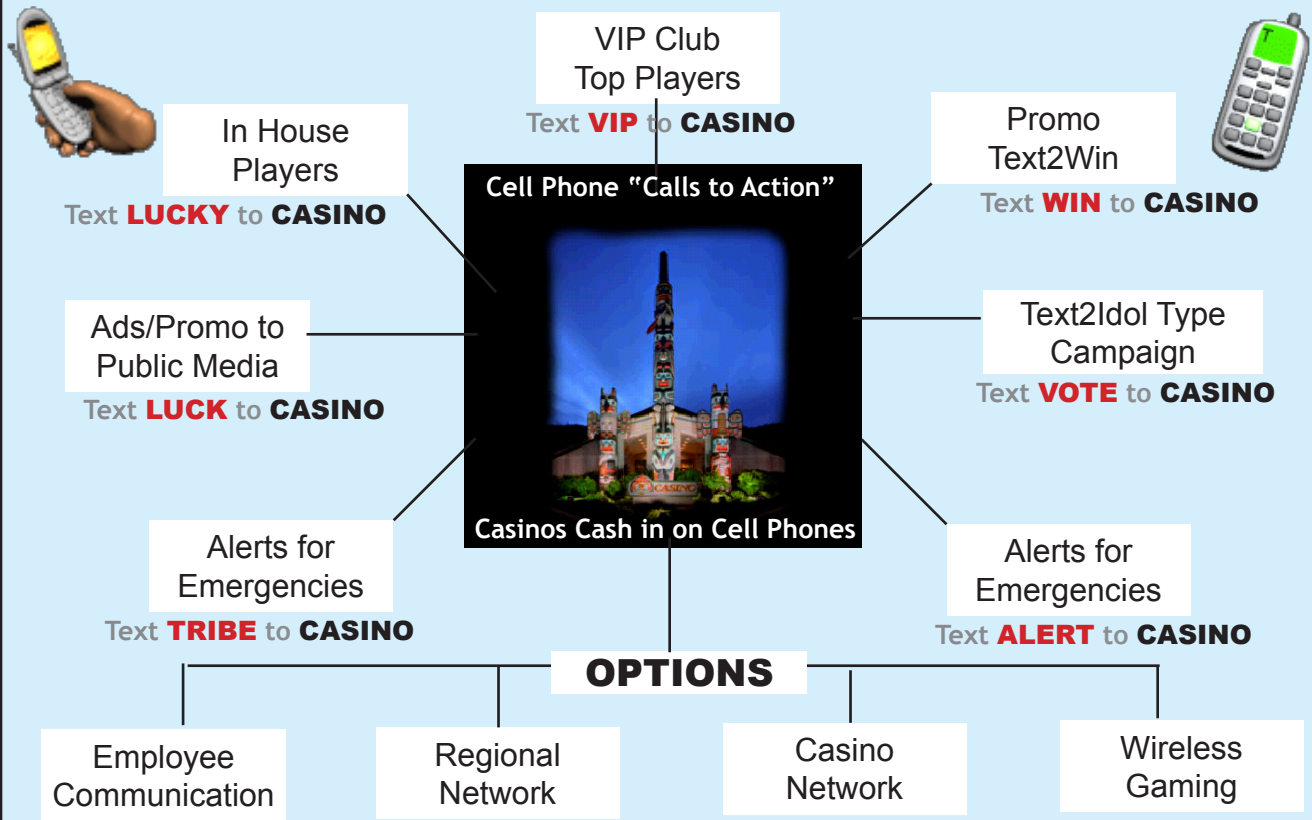


CASINOS TAP JACKPOT ON CELL PHONES



Promote campaigns on **ALL** ads: "Call to Action" creates Data Base of Cell Phone Subscribers

Table Tops

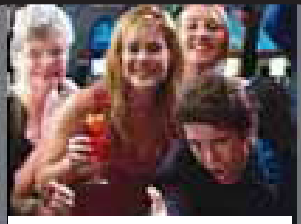


Text **LUCKY** to **CASINO**

Billboards



Text **LUCK** to **CASINO**



Text **LUCK** to **CASINO**

Radio Ads



Text **LUCK** to **CASINO**

Print Ads

Text **WIN** to **CASINO**

