

Dan Youra “The New Tribal Services” Public Service on The New Media

OLD PROGRAMS

Slow
Costly
Inefficient
Outdated
Non Specific
No Tracking
Unresponsive
Non Competitive



Dan Youra

New Media

Handy!
Timely!
Immediate!
Targeted!
Interactive!
Short Notice!
Direct Response!
Programmable!



Convert to the New Media. Save on Old Expenses. Effective Delivery.
Spend a few hours with Dan Youra. You won't believe how much you'll learn.

OLD PROGRAMS

Are you still spending money on stamps and envelopes for communication that can go out for FREE?

Are you still trying to communicate via email and snail mail to members who have neither?

Are you still trying to communicate with staff and members in an emergency, when all you have is a megaphone?

Are you trying to catch up to your members?

New Tribal Service Meet with Dan and Learn

Integration!
Faster Delivery!
Opt-in!
Member Choice!
Save More!
More Choices!
Youth Services!
How To Start!
NOT SPAM!

OPTin Access
Dept. News!
Messaging Revolution!
Save Money!
ALL Depts!
Less Expense!
Why it Works!
How Much?

Dan Youra is praised as “*a PR Whiz*” by Emmett Watson, columnist, *Seattle Times*: “*pioneer in the Global Village*” by Dan Evans, Gov. Washington; and “*a trailblazer in the niche-tab-biz*” by Larry Coffman, *Marketing*.

For the cost of your last mailing you can spend a few hours with Dan Youra and learn how to incorporate new media technology into your public service.

Book a date with Dan Youra. Call John Snyder at 360.379.8800. Or, email john@youra.com

Mico Presentation 1 hr. \$650 (1-3)
Mini Seminar 2 hr. \$1000 (4-10)

danyoura.com

Half Day 4 hr. \$2000 (4-15)
Full Day 8 hr. \$4000 (4-20)