

Dan Youra “How Guests Choose You” Become Your Own TV / Radio / News media

OLD MARKETING

Slow
Low CTR
Low CPM
Expensive
Non Specific
No Tracking
Media Driven
Agency Driven



Dan Youra

Room Service

Handy!
Timely!
Immediate!
Short Notice!
Targeted!
Interactive!
Direct Response!
Programmable!

Convert marketing dollars into new money, not more expenses.
Spend a few hours with Dan Youra. You won't believe how much you'll learn.

OLD MARKETING

Are you still buying expensive ads on television to advertise to millions when you know for a fact that your guests are already inside your rooms?

Are you still paying Big Bucks to bring in new customers, while you are ignoring your BIGGEST source of More Money?
Yes, your current guests!

Are you still sending Tons of Money to TV Stations to pay for their new helicopters?

Guests Access Meet with Dan and Learn

Integration!
Your Own TV!
Opt-in!
Guests Choice!
Sell More!
You Win!
Your Customers!
How To Start!
NOT SPAM!

OPTin Access
Your Own News!
Messaging Revolution!
More Money!
SMS!
Less Expense!
Why it Works!
How Much?

Dan Youra is praised as “*a PR Whiz*” by Emmett Watson, columnist, *Seattle Times*: “*pioneer in the Global Village*” by Dan Evans, Gov. Washington; and “*a trailblazer in the niche-tab-biz*” by Larry Coffman, *Marketing*.

For the cost of an ad run for a few seconds a few times to uninterested viewers you can spend a few hours with Dan Youra and learn how to incorporate new media technology into your mission.
Book a date with Dan Youra. Call John Snyder at 360.379.8800. Or, email john@youra.com

Mico Presentation 1 hr. \$650 (1-3)
Mini Seminar 2 hr. \$1000 (4-10)

danyoura.com

Half Day 4 hr. \$2000 (4-15)
Full Day 8 hr. \$4000 (4-20)