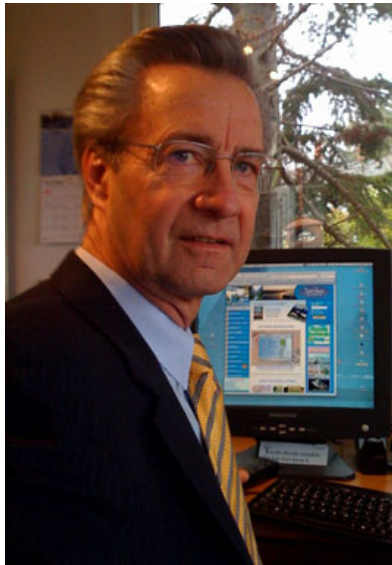


# Youra Media Saves Money and Increases Government Services

*"Efficiency is the highest-return and lowest-risk investment in government budgeting"*

## OLD PROGRAMS

Slow  
Costly  
Outdated  
Inefficient  
Non Specific  
No Tracking  
Unresponsive  
Non Competitive



**Dan Youra**

*"Pioneer in the Global Village"*

## Youra Media

**Handy!**  
**Timely!**  
**Targeted!**  
**Immediate!**  
**Interactive!**  
**Short Notice!**  
**Direct Response!**  
**Programmable!**

Spend a few hours with Dan Youra. You won't believe how much you'll learn.

## OLD PROGRAMS

Are you still spending money on stamps and envelopes for communications that can go out for FREE or at reduced costs?

Are you still trying to communicate via email and snail mail to citizens who have neither?

Are you still trying to communicate with staff and citizens in an emergency, when all you have is a megaphone?

Are you trying to catch up to your constituents?

## New Public Service Meet with Dan and Learn

**Integration!**  
**Faster Delivery!**  
**Opt-in!**  
**Citizen Choice!**  
**Save More!**  
**More Choices!**  
**Youth Services!**  
**How To Start!**  
**NOT SPAM!**

**OPTin Access**  
**Dept. News!**  
**Messaging**  
**Revolution!**  
**Save Money!**  
**ALL Depts!**  
**Less Expense!**  
**Why it Works!**  
**How Much?**

Dan Youra is praised as "[\*a PR Whiz\*](#)" by Emmett Watson, columnist, *Seattle Times*: "*pioneer in the Global Village*" by Dan Evans, Gov. Washington; and "*a trailblazer in the niche-tab-biz*" by Larry Coffman, *Marketing*.

For the cost of your last mailing you can spend a few hours with Dan Youra and learn how to incorporate new media technology into your public service.

Book a date with Dan Youra. Call 360.379.8800

Mico Presentation 1 hr. \$650 (1-3)  
Mini Seminar 2 hr. \$1000 (4-10)

**danyoura.com**  
**360.379.8800**

Half Day 4 hr. \$2500 (4-15)  
Full Day 8 hr. \$4000 (4-20)